

WATERCOLOR SOCIETY OF ALABAMA
74th National Annual Exhibition
March 8 – March 27, 2015

Eastern Shore Art Center
401 Oak Street, Fairhope, AL 36532
251 928 2228

JUROR OF SELECTION The 74th Exhibition Selection Juror is Jeanne Dobie of West Virginia. Nationally known as a watercolorist, juror, educator, and author, Jeanne is also a Signature Member of the American Watercolor Society, National Watercolor Society, and Watercolor Honor Society among others. She is the author of the best selling book, *Making Color Sing* and was honored as one of the 20 Great Teachers featured in the Watercolor Magazine Fall 2006 Collector's Edition. Jeanne Dobie's work can be viewed at www.jeannedobie.com.

AWARDS JUDGE Stan Miller is a signature member and award winner with the American Watercolor Society. In 2011 he received first place in painting at the Art in the Pearl Fair, in Portland, Oregon. In 2004 he received a first place award in the Artist's Magazine competition for landscape and in 2006 he received the grand prize in the Watercolor Magic Magazine painting competition. In 2009 he won third place in the Artist's Magazine painting competition for his portrait painting called, "Nick's Gaze". In 2008 he won the Carol Duke Artist Award of Excellence at the Bellevue Arts Museum Art Fair in Bellevue, Washington. He gives workshops around the United States as well as in Canada. In 2006 he instructed a workshop for the Federation of Canadian Artists in Vancouver, BC. Although unavailable at the time, in 2012 he was asked to jury the National Watercolor Society Exhibition. In 2014 Stan visited, taught, and exhibited work in Thailand and France. Stan's work can be viewed at <http://www.stanmiller.net>; email: stan@stanmiller.net; 509 535 5257.

WORKSHOP Mr. Miller will demonstrate a variety of techniques and approaches to the landscape and portrait every morning. Students have the option of working from their own subjects or working from the instructor's handouts. Students are encouraged to bring at least 5 to 10 photos of subjects they are interested in painting. How to incorporate elements of realism, impressionism and abstraction into our paintings will be addressed and demonstrated. The instructor will individually visit each student; handouts will be available. Choosing a paintable subject that matches one's skill level, technique, color, creating mood, understanding composition and design will be addressed as well as a variety of other topics. Egg tempera will be briefly demonstrated. The importance of color and light, as well as composition and design is critical if our desire is to evoke a powerful mood or message. (Members - \$300; Non-Members \$330.) For workshop information contact: Susan Howell (susanhowellartist@gmail.com),

CALENDAR

Jan 10 - CD/E-Mail Entries Received by WSA
Jan 16 - Juror Selection Begins
Feb 2 - Notifications of Acceptance Posted on Web/Shipping Instructions Sent
Feb 28 - Mar 3 - Shipped Work Due at Eastern Shore Art Center
Feb 28 - Hand Carried Work Due (10:00AM-2:00PM)
Mar 5 - 7 - Workshop with Stan Miller (9:30M-4:00PM Thur and Fri; 9:30-3:00PM Sat)
Mar 8 - Award Ceremony and Opening Reception – (1:00PM-4:00PM)
Mar 27 - Exhibition Closes
Mar 28 – Hand Carried Paintings to be picked up (10:00AM – 2:00PM)
Mar 30 - Paintings packaged to be shipped

2014 ENTRY CHECKLIST

- E-mail images or mail properly marked CD.
 - Complete and send ENTRY FORM.
 - Send check payable to WSA for entry fee to Jaceena Shepard – see "ALL ENTRIES."
 - Send check for membership payable to WSA to Heike Covell – see "DUES."
 - Double-check your Entry Form to make sure information matches that on CD.
- All label entry letters (A, B, C) and information must correspond to information on CD/Email.

AWARDS

The Juror of Awards will make the awards selection from the actual paintings displayed in the exhibition. Approximately \$7000 monetary awards and merchandise awards will be granted. All artists accepted into the show will receive one point toward Signature membership or advanced levels of membership.

SALES

Paintings may be priced for sale or not for sale (NFS). Changes in price or NFS status is not permitted following acceptance. Eastern Shore Arts Center will receive a 10% commission on sales of paintings exhibited. Keep this in mind when pricing your work.

PROSPECTUS & MEMBERSHIP

Copies of the prospectus and membership application may be obtained by printing it from the WSA web site www.watercolorsofAlabama.org/exhibitions and <http://www.watercolorsofAlabama.org/membership/join-wsa> for membership application and by viewing it on www.facebook.com/WatercolorSocietyofAlabama.

MEMBERSHIP BENEFITS

*Receipt of Newsletters

*Discount on Workshop Fee

*Option to be in Members Gallery of Website

*Earn points toward Signature Membership. For info about Signature Member status, visit the web site at www.watercolorsofAlabama.org. (Dues must be paid annually to retain attained status.)

ELIGIBILITY

This exhibition is limited to members of the Watercolor Society of Alabama whose dues are current and who reside within the United States.

SPECIFICATIONS (NEW REQUIREMENTS – READ CAREFULLY)

Eligible paintings are limited to water-soluble media applied in an aqueous, watercolor manner. Entries must be original, painted after **January 1, 2013, and NOT PREVIOUSLY JURIED INTO ANY WSA EXHIBITION.**

ALLOWED:

- Only original artwork by the artist is accepted.
- Watercolor, acrylic, casein, gouache, egg tempera, metallic, ink, watercolor pencil and watercolor crayon.
- Watercolor paper, watercolor or illustration board, Yupo or other synthetic paper.
- Collage items: original work by the artist on one or a combination of watercolor paper, white rice paper without inclusions, white tissue paper, Yupo or other synthetic papers.

NOT ALLOWED:

- Textured medium, textured applications (e.g., with pallet knife, applied textured papers).
- Raised paint.
- Diptychs or triptychs unless in a common frame.
- Pastels.
- Class or workshop paintings, copies, computer generated art, digital images, prints or reproductions.
- Copies or likeness of another's work (i.e. painting, drawing, photograph, digital image or prints).
- Original artwork derived from any published source or other artists work.
- Varnished or waxed paintings.
- Canvas Supports.

PRESENTATION OF FRAMED ART

ALLOWED

- Minimum image size: 140 square inches (multiply height x width; e.g. 10" x 14").
- Maximum frame size: 48" in any direction.
- Maximum frame width: 3 inches.
- Wood frame: simple wood tones or painted gold, silver, or black (**w/o carved ornamentation**).
- Metal frame: gold, silver or black (without decorative corners).
- Light enough to be handled by one person.
- **Plexiglas** plastic glazing only.
- Wire must have taped ends or plastic coating, ready to hang and support the strength of the painting.
- Mats (inner and outer) if used, must be **white or off-white**.
- Wood Liners/Filets, if used, must be **wood tone, white, gold, or silver**.

NOT ALLOWED

- Glass
- Non-glare glazing
- Frayed wire ends
- **Colored mats/liners**
- Saw tooth hangers
- Smudged, dirty mats

LIABILITY

WSA and the Eastern Shore Art Center will take every precaution against damage or theft, but will not be responsible for damage or loss whatever the cause. Artists should carry their own insurance.

DUES

Members who have not yet paid their WSA Dues for 2015: Send checks in the amount of \$30, payable to WSA, to Heike Covell, Membership Chair, 11012 Willingham Drive, Huntsville, AL 35803-2073.

New Members: Send check for \$30, payable to WSA, to Heike Covell, Membership Chair, 11012 Willingham Drive, Huntsville, AL 35803-2073.

DIGITAL ENTRY PROCEDURES

- * Color must be accurate for web publication.
- * Images must be 300 dpi and saved in either JPEG or TIFF format not to exceed 3MB.
- * Images must be cropped to exclude frames, mats & background.
- * Each image must have the artist's last name, an entry number (A, B, C) and title to coincide with Entry Form: (e.g. JonesARock.jpg, JonesBScissors.jpg, etc.)
- * Mailed entries requiring signature will be returned.
- * Entries may be either by E-mail or CD, but NOT BOTH.
- * Enclose #10 Self-Addressed Stamped Envelop (SASE) for notification status.
- * E-mail or CD entries WILL NOT be processed until the Entry Fee, SASE, and Entry Form is received by Jaceena Shepard but NLT Jan 10, 2015. (See "ALL ENTRIES" for address.)
- * Changes/substitutions to entries will not be accepted after Jan 10, 2015.

E-MAIL ENTRIES

- * Submit entries, properly identified and formatted according to the digital image REQUIREMENTS above, as an attachment to an Email.
- * Include in the body of email message your name, address, phone, e-mail address, plus title of image(s), price or NFS, and HxW, in correct order to match the Entry Form, and send to: WSAlabamaentries@aol.com. Receipt of your Email/images will be acknowledged.
- * Send completed entry form, check (payable to WSA) for entry fee for number of images submitted, and #10 SASE. (See "ALL ENTRIES" for address.)

CD ENTRIES

- * Submit entries, properly identified and formatted according to above digital image requirements, on a CD (No DVDs).
- * Use a marker to identify each image. (See example at right.)
- * Send CD with completed entry form, check (payable to WSA) for number of images submitted, and SASE. (See "ALL ENTRIES" for address.)

FEE

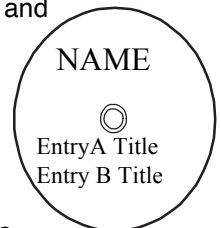
- * 1 or 2 images = \$30, 3 images = \$35. Send Entry Fee checks, made payable to WSA. (See "ALL ENTRIES" for address.)

ALL ENTRIES - DEADLINE FOR RECEIPT: Jan 10, 2015

- Artwork will be reviewed by the WSA Screening Committee to assure adherence to the Prospectus.
- WSA reserves the right to refuse any painting that does not match the submitted entry, the media criteria or framing criteria.
- Works that do not pass either selection screening or final exhibition screening will be returned at artist's expense. The Screening Committee's decisions are final.
- Entrants failing to deliver selected works may be denied entry to future exhibitions.
- No painting may be substituted and none may be removed before the end of the show.
- Send completed Entry Form, check for entry fee, #10 SASE, and CD by First Class Mail Only to: **Jaceena Shepard, 1571 County Rd. 414, Town Creek, AL 35672.**

DELIVERY AND RETURN SHIPMENT

All artists whose work is selected for exhibition will receive instructions for shipping and delivery in the Acceptance Notice. A \$25 HANDLING FEE will be charged for all shipped paintings. Make check to WSA in the amount of \$25 and mail to Jaceena Shepard @ 1571 County Rd 414, Town Creek, AL 35672. Check must arrive NLT Feb 28, 2015.





Return Address: Watercolor Society of Alabama
 1571 County Rd. 414
 Town Creek, AL 35672

POSTAL
 PERMIT
 NUMBER

Jaceena F. Shepard
 WSA Exhibition Co-Chairman
 Phone: 256 810-9240
 E-mail: jaeshep@aol.com

ENTRY DEADLINE RECEIPT: January 10, 2015

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 2015 WSA ENTRY FORM

Artist _____

Address _____ City _____ State _____

Phone _____ Email _____

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 #A TITLE _____

Image Size (HxW) _____ Framed Size (HxW) _____

Price if For Sale: \$ _____ Value if Not For Sale: \$ _____ Mo/Year Painted _____

.....
 #B TITLE _____

Image Size (HxW) _____ Framed Size (HxW) _____

Price if For Sale: \$ _____ Value if Not For Sale: \$ _____ Mo/Year Painted _____

.....
 #C TITLE _____

Image Size (HxW) _____ Framed Size (HxW) _____

Price if For Sale: \$ _____ Value if Not For Sale: \$ _____ Mo/Year Painted _____

.....
 AGREEMENT: Submission of this image of the painting, if accepted by the Juror of Selection, shall constitute an Agreement on the part of the artist to comply with the conditions set forth in this Prospectus, including the following:

1. I hereby release and discharge the officers of the Watercolor Society of Alabama (WSA) its representatives, and the Exhibition Venue from any and all claims occasioned by damage or loss of said image or painting while in the possession of WSA/Exhibition Venue.
2. No work accepted may be withdrawn prior to the close of the exhibition.
3. Permission to reproduce the painting for educational or publicity purposes is granted.
4. I realize if my work is selected and I withdraw, or it does not meet eligibility requirements set forth in the prospectus including that it has not been exhibited in another WSA show, I will be disqualified immediately. Awards or letters will be rescinded, and I will not be allowed to enter WSA exhibitions for two years.

 Artist Signature Date

IF YOU HAVE QUESTIONS ABOUT THE PROSPECTUS REQUIREMENTS, PLEASE CONTACT JACEENA SHEPARD AT: jaeshep@aol.com or SHIRLEY TUCKER AT: stuck41@att.net